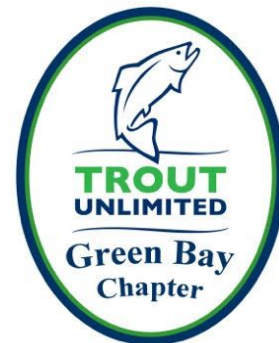


Board Meeting Notes



Thursday, January 19, 2017

Venue: Townline Bar and Grill, 2544 Lineville Rd, Suamico
6:00 Called to order

Minutes from prior board meeting - Jeff House moved, wnd by Matt Norem to approve. So voted.

Treasurer's Report: Total on Hand: \$18,603.28 Checking: \$3544.59 Money Market: \$15,058.69
Doug Seidl moved to approve, 2nd by Dave Ostanek. Approved.

Committee / Subcommittee Reports

Work Projects – Lee Meyers/Mike Renish

- Nothing new to report

Education –Dave Ostanek

- Jan. 21-22 Fly Tying at Cabelas in Green Bay from 10-2 each day. Picked up Youth Education pamphlets at Cabin Fever Days from Central Wisconsin chapter. May look to see if we can get some from National to have on hand for Educational events.

Technology – Mike Renish

- Website is holding steady at about 18 visitors per day. They stay on the website about 3.44 minutes. Most of the visitors are from north America but we are seeing visitors from around the world. It's hard to tell if those are bots, sneaky Petes or real folks enjoying the information. On Facebook, we have 308 folks that like the page which is a long way from where we started in middle 2012. We haven't spent any money on 'Boost'ing any posts (like our banquet), but perhaps in the coming year we will take another look at that marketing. It assumes a credit card linked into our PayPal account which, by policy, we have eliminated.

Legislative - Staush Gruszynski

- 3/29 is Lobbying Day at the Capital (Bruce); the Alliance may put together a bus w/a requested donation to defray costs and a tip for the driver

Membership – Matt Norem

- Nothing new to report

Programs – Adrian Meseberg

- February 2nd Guest Speaker – Matt Sment, Badger Tenkara – will be speaking about Tenkara fishing. According to Wikipedia...tenkara fishing literally means fishing: "from heaven", or "from the skies") and is a traditional type of fishing practiced in [Japan](#) that should not be confused with [fly fishing](#). Primarily used for mountain stream trout [fishing](#), tenkara is one of the most popular methods of angling among fresh-water mountain anglers in Japan.

Veteran's Services – Dani Long

- Tim from Tight Lines has designated PHWFF as the recipient of the proceeds of the F³T, including a SageX rod to be auctioned off. We have also received donations from a few other TU chapters, which will help defray operating costs.

State Council Representative – John Duechert

- Oshkosh at the Best Western Premier Waterfront Hotel and Convention Center, located at 1 N. Main Street in downtown Oshkosh on Saturday February 4th.

Fundraising –

Events, Grants, Raffles - Doug Seidl, Mike Renish - TBD/Banquet

6:26 Doug Seidl moved to adjourn, Matt Norem was the 2nd. Meeting adjourned.