

GBTU CEI Scoring (4/1/2016 to 3/31/2017) - Conservation

- 1235 Conservation + Advocacy Hours (> 675 hours for max score of 15; Total hours / 45); Includes travel time
 - ~ 440 Conservation Work Project Hours
 - ~110 hours per work project: 18.5 volunteers * 6 hours * 4 work projects = 440 hours
 - ~ 275 Conservation Advocacy Programming Hours
 - ~22 attendees * 2.5 hours * 5 programs = 275 hours
 - ~ 520 Conservation Banquet Fundraising Hours
 - Planning ~14 volunteers * 6 meetings * 3 hours = 252 hours
 - Gathering ~ 8 volunteers * 20 hours = 160 hours
 - Execution on night of banquet ~16 volunteers * 8 hours = 108 hours
 - GBTU Scores **15**
- Conservation Projects (> 3 projects for max score of 10)
 - 4 work projects
 - GBTU Scores **10**
- Conservation Bonus (Add to above, but not to exceed 10 points)
 - Projects greater than \$50k
 - GBTU Scores **0**

GBTU score on Conservation = **25**

GBTU CEI Scoring (4/1/2016 to 3/31/2017) - Education

- 296 Education Hours (> 285 hours for max score of 15; Total hours / 19); Includes travel time
 - Cabela's Fly tying: 5 tyers * 6 hours * 6 days = 180 hours
 - Kid's Fishing Day: 8 volunteers * 6 hours = 48 hours
 - Fly tying in local schools: 4 volunteers * 2 hours * 6 days = 48 hours
 - Haller's Trout Stocking: 8 volunteers * 2.5 hours = 20 hours
 - GBTU Scores **15**
- Education Projects (>3 projects for max score of 10)
 - 6 Cabela's Fly tying events
 - Kid's Fishing Day
 - Local schools conservation, knots, fly casting & tying days
 - GBTU Scores **10**
- Education Bonus (Projects influencing same student for 5 or more classes; add 5 points)
 - Sand Lake Camp
 - Trout In Classroom
 - WI Youth Camp
 - GBTU scores **5**

GBTU score on Education = **30**

GBTU CEI Scoring (4/1/2016 to 3/31/2017) – Membership / Outreach

- Chapter Meetings (Each meeting is half point: max score of 5)
 - 6 Business meetings
 - 5 Program meetings with brief business meeting afterwards
 - GBTU Scores 5
- Meeting Attendance (Average Attendance / 10; Max score 5): ~ 22 / meeting
 - GBTU Scores 2
- Membership & Outreach (Functions, outside typical meetings, aimed at increasing membership, is 1 point; Max score of 4)
 - 6 Cabela's Outreach Days
 - Kid's Fishing Day
 - Local schools fly casting/tying – 6 days
 - GBTU Scores 4
- Alt Engagement Bonus (Nontraditional events aimed at increasing membership; 1 point/event; Add to above, but not to exceed 4 points)

GBTU CEI Scoring (4/1/2016 to 3/31/2017) – Membership / Outreach – Con't

- Membership Chair (Yes or No for 1 point)
 - Yes
 - GBTU Scores 1
- Membership Retention (Engaged in practices aimed at retaining members; Yes or No for 1 point)
 - Yes
 - GBTU Scores 1
- Veteran's Events (1 point for each event; max score of 4)
 - Weekly Fly Tying
 - Fly Fishing
 - GBTU Scores 2
- Diversity Bonus (Events targeting minorities or women; Yes or No for 1 point)
 - GBTU Scores 0
- Member recruitment (Recruitments / Total Membership; 1 point for every 5% recruited; max score of 3)
 - GBTU Scores 1

GBTU score on Membership / Outreach = 16

GBTU CEI Scoring (4/1/2016 to 3/31/2017) – Business Practices

- Leadership Diversity (Women or minority in leadership position ? Yes or No for 1 point)
 - Yes
 - GBTU Scores 1
- Strategic Plan ? (Yes or No for 1 point)
 - No
 - GBTU Scores 0
- Chapter Budget (0 for NO, 1 point for kind of and 2 points for regularly reviewed; max score of 2)
 - Yes
 - GBTU Scores 2
- Active Leaders (Active Chapter Leaders / 4; Max score is 3)
 - GBTU Scores 3
- Council Participation (0 for no participation, 1 point for half the meetings and 2 points for all; Max score of 2 points)
 - GBTU Scores 2
- Council Leader (Chapter Member who is a council officer)
 - GBTU Scores 0

GBTU score on Business Practices = 8

GBTU CEI Scoring (4/1/2016 to 3/31/2017) – Communications Activity / Fundraising / Total Score

- Chapter Newsletter (Each Newsletter, including email, is worth 5. points; max score is 4)
 - Given we send out multiple membership blasts that point users to our web BLOG
 - GBTU Scores 4
- Chapter Website ? (0 for no website, 1 point for kind of updated and 2 points for monthly updates; max score is 3)
 - GBTU Scores 3
- Social Media (Yes or No for 1 point)
 - Yes
 - GBTU Scores 1

GBTU score on Communications Activity = 8

- Fundraising Addition (((Total Fundraising Revenue – rebates – fundraising expenses)/Membership Total)/8; max score is 7)
 - ((~\$32,000-\$14,000)/280)/8 = ~8
 - GBTU Scores 7

GBTU score on Fundraising = 7

GBTU TOTAL CEI SCORE = 94