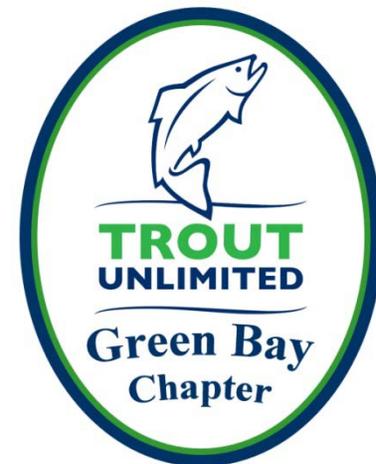




# Introduction to Trout Unlimited



# Agenda

- Mission
- Linking Communities and Watersheds
- Trout Unlimited (TU) History
- Green Bay Trout Unlimited (GBTU) History
- Accomplishments
  - 2017
  - 2016
  - 2015
  - 2014
- Where Do Your Dollars Go ?
- Current Conservation Issues
- Our Value Proposition
- Call To Action

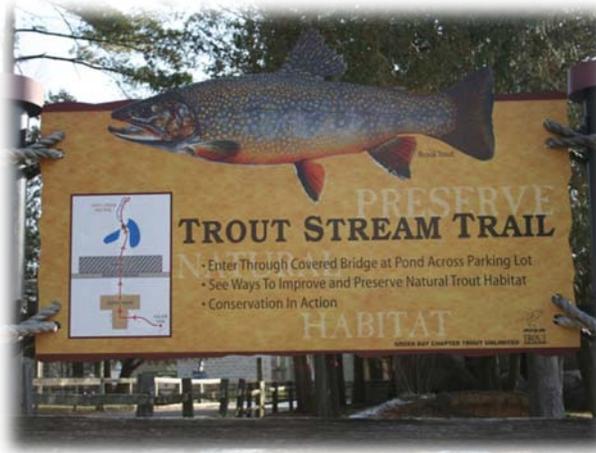


Kids' Fishing Day

# Mission

**To conserve, protect, restore and reconnect North America's coldwater fisheries, their watersheds and communities**

TU accomplishes this mission on the local, state and national levels with an extensive and dedicated volunteer network that work with their respective communities. TU's national office, located just outside Washington, D.C., and its regional offices employ professionals who testify before Congress, publish a quarterly magazine, intervene in federal legal proceedings, and work with the organization's ~150,000 volunteers in ~450 chapters nationwide to keep them active and involved in conservation issues.



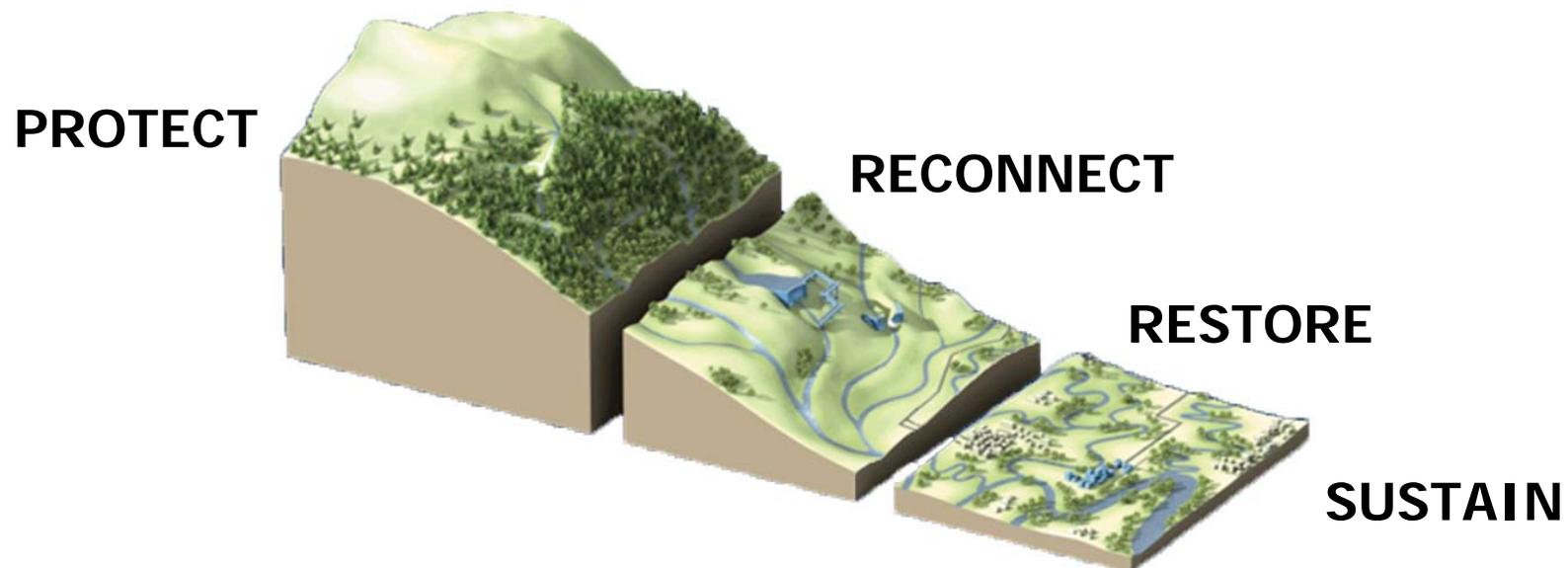
# Linking Communities and Watersheds

**Protect:** Intact watersheds are working as nature intended. Often, the best way to help a place is to leave it alone. We advocate for responsible land and water use with lasting protection of trout habitat.

**Reconnect:** Free flowing, unobstructed river systems and their healthy watersheds benefit trout and people. Allowing fish to migrate for comfort and safety throughout a watershed greatly increases survival. Clean water and healthy ecosystems benefit everyone connected to our rivers.

**Restore:** The only way to give fish a chance is to reclaim land that is degraded through poor development practices and habitat compromising natural events. Our chapter is committed to raise funds, roll up our sleeves, and get wet restoring habitat.

**Sustain:** Our work to protect, reconnect and restore will last into the future, if we inspire others to continue our work. We're motivated to educate the public and children about the benefits of clean water, healthy communities, and their own well-being through outdoor activities and [EDUCATION](#).



# Trout Unlimited (TU) History

July 2017 will mark the 58th anniversary of TU's founding, in 1959, on the banks of the Au Sable River near Grayling, Michigan. Several fishermen gathered at George Griffith's home to discuss the state's practice of stocking hatchery fish. They were convinced Michigan's trout streams could support wild and native trout populations by focusing on improving their habitat.

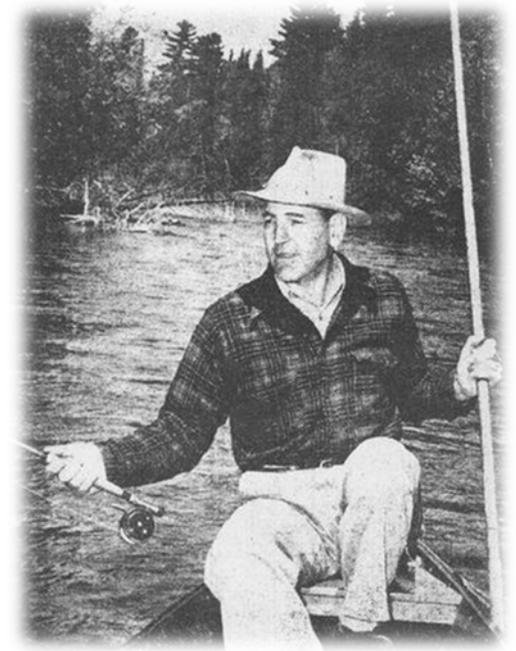
In 1962, TU issued a policy statement on wild trout and persuaded the Michigan DNR to curtail "put-and-take" trout stocking. Instead, they asked the DNR to start managing for healthy habitat that would support wild trout.

TU has ~150,000 members and ~400 chapters nationwide as of spring 2016.

TU believes if we "take care of the fish, then the fishing will take care of itself". "One of our most important objectives is to develop programs and recommendations based on the very best information and thinking available," said TU's first president, Dr. Casey E. Westell Jr. "In all matters of trout management, we want to know that we are substantially correct, both morally and biologically".

Local Chapter activities include: scientifically proven habitat restoration, education programs like "Take a Child Fishing", "Kids' Fishing Day" ( which works with disadvantaged kids ) and other group events. We've removed invasive plants, constructed retaining walls, built structures for fish to hide, narrowed streams to improve depth, educated in the class room and out on the stream.

Most of our funding is from membership subscriptions. Subscriber benefits include quarterly issues of Trout Magazine, an annual calendar, name stamps, and other inexpensive items. Chapters typically meet once a month to plan their efforts and plan work on streamside restoration.



George Griffith fishing Au Sable River

# Green Bay Trout Unlimited (GBTU) History

The Green Bay Chapter of Trout Unlimited, with nearly 240 members, was founded as Chapter #083 in 1969. It is part of the Wisconsin State Councils' 21 chapters and 4,300 members.

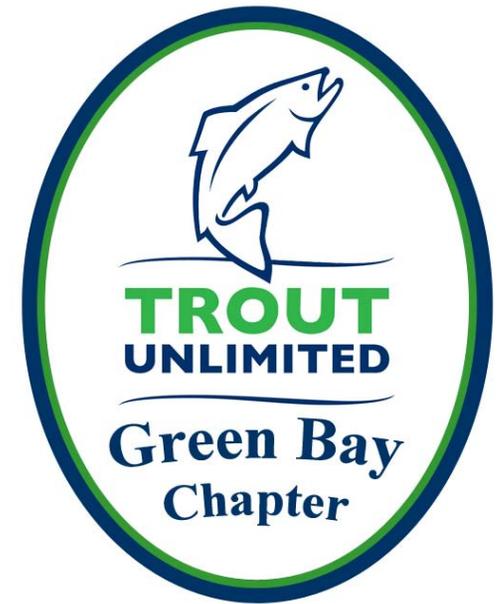
GBTU works on a local level to link our communities to the surrounding watersheds. We concentrate on physical stream restoration projects, public water access and education.

Our eleven person Board of Directors (BOD) help facilitate our business with voting, on our money disposition, by a majority rule. Please visit our <http://www.greenbaytu.org/about/> to get more details on all the current BOD members.

GBTU meetings are held the 1<sup>st</sup> and 3<sup>rd</sup> Thursday, 2 hours each, September through May. The 1<sup>st</sup> Thursday is dedicated to our conservation program and the 3<sup>rd</sup> Thursday of the month is our BOD meeting.

Both meetings are always open to general membership.

Please visit <http://greenbaytu.org/> for specifics.



# GBTU 2017 Accomplishments

Please click on any link below or visit <http://greenbaytu.org/galleries/2017-gallery/> .

- [Cabela's Community Outreach January 21<sup>st</sup> & 22<sup>nd</sup>](#)



# GBTU 2016 Accomplishments

Please click on any link below or visit <http://greenbaytu.org/galleries/2016-gallery/> .

- [Cabela's Community Outreach Dec 10<sup>th</sup> & 11<sup>th</sup>](#)
- [Sept 17<sup>th</sup> work project on Beaver Creek](#)
- [Ninemile Creek improvements Aug 20<sup>th</sup>](#)
- [Brushing + structure on N. Br. Oconto July 16<sup>th</sup>](#)
- [Kid's fishing Day July 13<sup>th</sup>](#)
- [Brushing 1<sup>st</sup> S. Br. of Oconto on June 18<sup>th</sup>](#)
- [Working South Branch of Oconto May 21<sup>st</sup>](#)
- [Haller Creek Brown Trout Stocking May 5<sup>th</sup>](#)
- [Fly Tying Clinic with Green Bay Southwest](#)
- [Cabela's Community Outreach March 19<sup>th</sup> & 20<sup>th</sup>](#)
- [Trout Unlimited at Oshkosh Fishing Expo Feb 12<sup>th</sup> – 14<sup>th</sup>](#)
- [Cabela's Community Outreach January 16<sup>th</sup> & 17<sup>th</sup>](#)



# GBTU 2015 Accomplishments

Please click on any link below or visit <http://greenbaytu.org/galleries/2015-gallery/> .

- [Project Healing Waters Fly Fishing](#)
- [Brushing Nine Mile Creek](#)
- [Brushing North Branch Oconto July 18<sup>th</sup>](#)
- [Brushing North Branch Oconto July 17<sup>th</sup>](#)
- [Kids' Fishing Day 2015](#)
- [Brushing South Branch Oconto June 20<sup>th</sup>](#)
- [NEW Zoo Covered Bridge Maintenance](#)
- [GBTU Hiring DNR LTEs](#)
- [Cabelas Community Outreach March 14<sup>th</sup>](#)
- [Cabelas Community Outreach January 17<sup>th</sup>](#)



# GBTU 2014 Accomplishments

Please click on any link below or visit <http://greenbaytu.org/galleries/2014-gallery/> .

- [Wausaukee River clean-up](#)
- [July bundling bundling on North Branch Oconto](#)
- [Kid's Fishing Day](#)
- [June brush bundling on Spring Creek](#)
- [Dredging of Hemlock Springs](#)
- [NEW Zoo trout trail maintenance](#)
- [Community outreach fly tying at Cabela's](#)
- [Brush bundling Nine Mile Creek](#)
- [Rock placement South Branch Oconto](#)
- [Floy-tag study of Brown trout in Oconto](#)



# Where Do Your Dollars Go ?

**TIME:** Thousands of volunteer hours are logged each year

## **MONIES:**

- \$7200: Two-person habitat crew Marinette/Oconto/Shawano Co Wild Rose DNR, 2016
- \$3500: Heavy equipment operator/supplies Peshtigo DNR, 2016
- \$2000: Two-person trout habitat brushing crew Antigo DNR, 2016
- \$500: Seasonal Fisheries Technician USFS, 2016
- \$500: Trout-in-the-Classroom setup in Wabeno school, 2016
- \$500: Area veterans program - Project Healing Waters Fly Fishing (PHWFF), 2015-16
- \$9000: Trout stream improvement LTE's in the NE region Peshtigo DNR, 2015
- \$2000: Two-person trout habitat brushing crew Antigo DNR, 2015
- \$1000: NEW trout coordinator towards a projector and mileage Shawano DNR, 2015

**WORK PROJECTS:** Five in-stream habitat improvement projects were held in the spring and summer of 2016, six in 2015 and four in each of the prior years

## **YOUTH EDUCATION:**

- \$250: Kid's fishing Day with disadvantaged youth for over 20 years
- \$400: Sponsor campers to attend Sand Lake Youth Conservation Camp
- \$500: Helped sponsor youth to WI State TU and Trees for Tomorrow summer camps
- Conservation Education Trail at NEW Zoo
- Held multiple fly-tying community outreach events with Green Bay Cabela's
- Fly-casting/tying demos and teaching at Kewaunee Fish Facility Open House
- Taught fly-casting, fly-tying and knot-tying with Green Bay Southwest High School, Edison Middle School and the Brown County Izaak Walton League

**STUDIES:** \$800: Lake Michigan steelhead reproduction study Sturgeon Bay DNR/UWSP, 2016



# Current Conservation Issues

Please click on any link below OR visit <http://greenbaytu.org/education/current-conservation-issues/>.

- [Motion to lift mining ban](#)
- [Lead in our water](#)
- [Back 40 mine a bad idea](#)
- [Call to action on DNR Land Sale](#)
- [Concentrated Animal Feeding Operations \(CAFO\)](#)
- [High Capacity Well \(HCW\) Overdraw](#)
- [Accessible Easements to Wisconsin's public waters](#)
- [Pollution run-off leads to Dead Zone in Green Bay](#)
- [G-Tac iron ore mine in the Penokee Range](#)
- [Frac sand mining damages so much](#)
- [Degradation of Wisconsin's Trust Resources](#)
- [Perched culverts disconnect fish spawning runs](#)
- [Slow adoption of solar and wind energy alternatives](#)
- [Threats to Wisconsin's public Managed Forest Law \(MFL\)](#)
- [Lead, Mercury and Cadmium leaching into water supplies](#)
- [Prescription drugs getting flushed into our waters](#)
- [Lack of regional mass transit](#)
- [Invasive specie mitigation](#)
- [Pesticide residuals on food and run-off](#)



# Our Value Proposition

- Preserving and improving streams for future generations
- Educating youth on conservation methods and fishing techniques
- Engage politicians to help ensure environmental standards are upheld to protect our resources
- Develop relationships with individuals that have common conservation and trout habitat goals
- Volunteers empowered to make an immediate impact
- Provide opportunity to learn how communities and watersheds are linked
- Establish venues to facilitate philanthropic work
- Create awareness of conservation issues
- Decades long track record of successful habitat improvement endeavors
- Service credit hours for high school and college students
- Hold annual Kids' Fishing Day to provide some hope to disadvantaged youth
- Cash donations are tax deductible

# Call to Action

Please visit <http://greenbaytu.org/banquets/2017-green-bay-trout-unlimited-sponsors/> to view a list of our 2017 sponsors as well as our sponsorship levels. THANK YOU !

- Please consider donating to GBTU to help us meet our annual budget of ~\$34,000. These monies help pay for our work project supplies, DNR summer staffing, and community conservation educational programs
- Green Bay Trout Unlimited, as a 501(c)3 organization, ceases to exist without volunteers' time, donations, brain trust and physical labor
- Please visit our website at <http://greenbaytu.org> for more information
- If you have any questions, please contact your local Green Bay Trout Unlimited representative

THANK YOU FOR YOUR TIME AND CONSIDERATION

**DISCLAIMER:** Green Bay Trout Unlimited reserves the right to reject or refund any contribution and to refuse or discontinue use and distribution of any marketing material in its sole discretion.